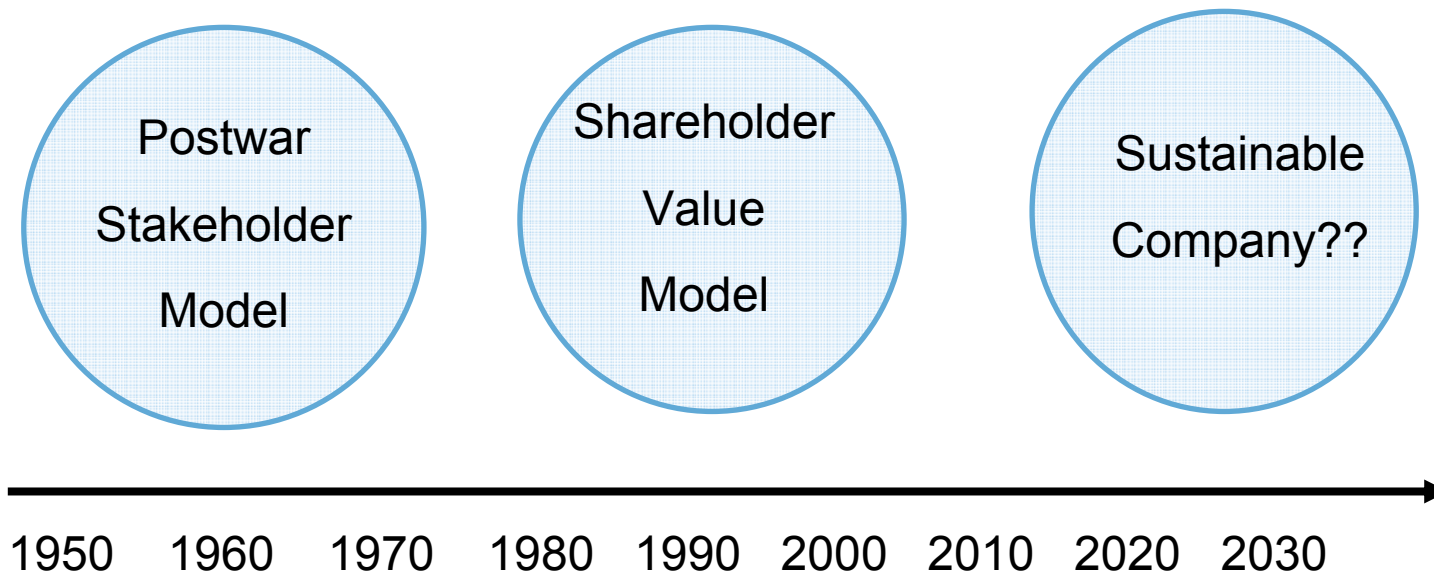


# The Sustainable Company: an alternative to shareholder value

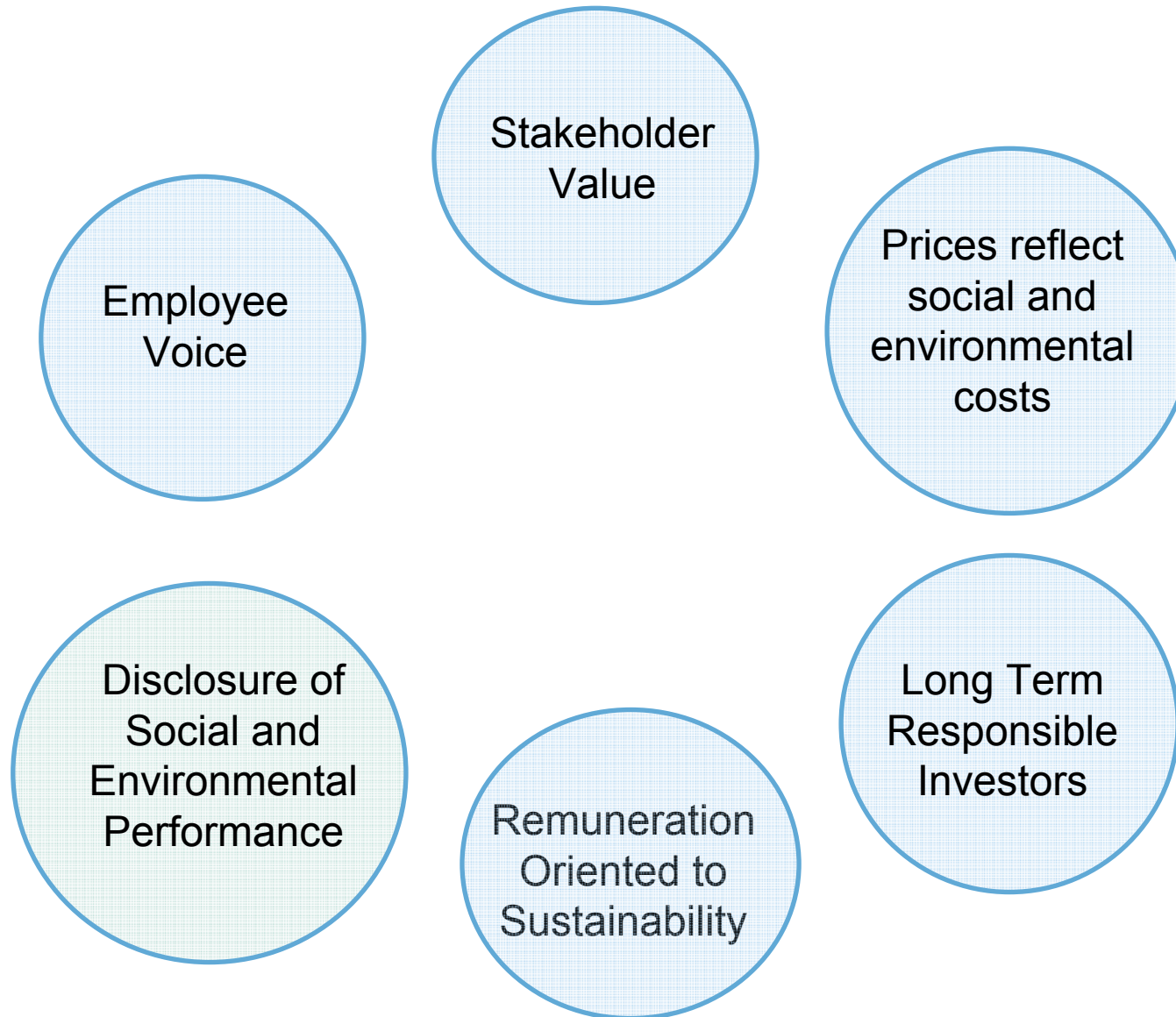
Presentation at the conference „Final Call: Now Boarding“  
Amsterdam, 24 Nov 2010

**etui.**

# History of models of corporate governance



# The Sustainable Company



# Working groups

## Wednesday afternoon

- Improving human resource policy
- Change in investors (e.g. HF, PE, merger)

## Thursday morning

- Restructuring and high quality jobs
- Reorienting management pay